

HOLIDAY 2019 PICTURE BOOK SWEEPSTAKES – OFFICIAL RULES

SPONSOR

This promotion (the “Sweepstakes”) is sponsored by HarperCollins Children’s Books, a division of HarperCollins Publishers L.L.C. (“HarperCollins”), 195 Broadway, New York, New York 10007.

ENTRY METHOD

NO PURCHASE NECESSARY

To enter, submit the required information in the designated spaces at <https://www.harpercollins.com/childrens/seasonsreadings> and press “Submit” to complete your entry (“Entry”). By filling out and submitting this form, you will automatically be entered into the Sweepstakes. Following successful completion of the foregoing you will see a confirmation message. This message signifies your Entry has been received for the Sweepstakes. By participating in the sweepstakes with HarperCollins, you will receive by email special offers from HarperCollins Publishers. You can unsubscribe from these promotional emails at any time. Multiple entries are automatically disqualified; only the first entry will be considered.

ELIGIBILITY

The Sweepstakes is open to all legal residents of the United States eighteen (18) years of age and older as of November 18, 2019, excluding employees and immediate family members of HarperCollins and its parent, subsidiaries, affiliates, assigns, advertising, promotional and fulfillment agents, attorneys, and other representatives and the persons with whom each of the above are domiciled. Offer void outside the United States and wherever prohibited or restricted by law.

Each entrant in the Sweepstakes must be the rightful holder of the email account submitted at entry. In the event of a dispute concerning the identity of the holder of the email account, the holder will be deemed to be the person who owns the email address according to the records of the email service provider. The email account must be opened prior to the commencement of the Sweepstakes.

ENTRY PERIOD

The Sweepstakes will commence on NOVEMBER 18, 2019 at 9:00 a.m. ET. The last entry will be accepted DECEMBER 13, 2019 at 11:59 p.m. ET.

SELECTION AND NOTIFICATION OF WINNERS

One (1) potential winner\ will be selected by a random drawing from among the eligible entries. Potential winners will be chosen by HarperCollins no later than December 20, 2019. Potential winners will be notified by email and may be required to execute and return an Affidavit or Declaration of Eligibility and Release (the “Affidavit”). If a potential winner does not respond or return the Affidavit, if requested, within seven (7) days of delivery the prize will be deemed forfeited and an alternate potential winner will be chosen.

PRIZES

One (1) winner will receive the following books published by HarperCollins:

- *The Cool Bean* (ISBN 9780062954527) Estimated retail value \$18.99
- *Frog and Toad Are Friends* (ISBN 9780062572738) Estimated retail value \$9.99
- *Roar Like a Dandelion* (ISBN 9780062680075) Estimated retail value \$17.99
- *My Baby Loves Christmas* (ISBN 9780062884626) Estimated retail value \$7.99
- *Baby Shark: Merry Christmas, Baby Shark!* (ISBN 9780062965875) Estimated retail value \$6.99
- *Christmas Cheer for the Grouchy Ladybug* (ISBN 9780062932266) Estimated retail value \$9.99
- *I Am Enough* (ISBN 9780062667120) Estimated retail value \$18.99
- *Where Are You From?* (ISBN 9780062839930) Estimated retail value \$17.99
- *The Christmas Tree Who Loved Trains* (ISBN 9780062561688) Estimated retail value \$17.99
- *Where the Sidewalk Ends* (ISBN 9780060256678) Estimated retail value \$18.99
- *Pete the Cat and the Perfect Pizza Party* (ISBN 9780062404374) Estimated retail value \$17.99
- *How to Read a Book* (ISBN 9780062307811) Estimated retail value \$17.99
- *The Scarecrow* (ISBN 9780062475763) Estimated retail value \$18.99
- *Molly of Denali: A-maze-ing Snow* (ISBN 9780062950383) Estimated retail value \$4.99
- *Ho Ho Homework* (ISBN 9780062796882) Estimated retail value \$17.99
- *Sammy Claws: The Christmas Cat* (ISBN 9780062959119) Estimated retail value \$10.99

Total estimated retail value of prize: \$234.84

The prizes will be awarded, provided there is at least one (1) eligible entry. Prizes are non-transferable and cannot be sold or redeemed for cash. In the event that a prize is unavailable, HarperCollins reserves the right to substitute a cash payment of equal or greater value. If the actual value of a prize is less than the stated estimated retail value, the difference will not be awarded.

All federal, state and local taxes are the sole responsibility of the winners.

CONDITIONS

By participating, entrants affirm that they have read these Official Rules, agree to be bound by them and the selection of the winner, which shall be final, and waive any right to claim ambiguity in the Sweepstakes and/or these Official Rules. Acceptance of prizes constitutes permission to use the winner's name, likeness, biography, and prize won for purposes of advertising, promotion and publicity without additional compensation, except where prohibited or restricted by law.

The entrants release, discharge, and hold harmless HarperCollins and its parent, affiliates, subsidiaries, assigns, attorneys, representatives and agents, including advertising, promotion and fulfillment agencies, from any and all liability or damages arising from the administration of the Sweepstakes and the use or misuse of any prize received in this Sweepstakes, including, without limitation, the following: (i) late, lost, incomplete, delayed, misdirected or unintelligible entries, (ii) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes, (iii) any damage

to the entrant's computer, related equipment, data files, and software resulting from entrant's downloading of information regarding the Sweepstakes or participation in the Sweepstakes, and (iv) any personal or other injury resulting from use and enjoyment of the prizes.

HarperCollins may only use the personally identifiable information obtained from the entrants in accordance with its privacy policy, which may be found at <https://www.harpercollins.com/corporate/privacy-policy/>

HarperCollins reserves the right, in its sole discretion, to modify, cancel or suspend this Sweepstakes should a virus, bug, computer problem or other causes beyond HarperCollins's control corrupt the administration, security or proper operation of the Sweepstakes. HarperCollins may prohibit you from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that you are attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking or employing other unfair practices or by abusing other entrants or the representatives of HarperCollins.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND, IN SUCH EVENT, HARPERCOLLINS RESERVES THE RIGHT TO PURSUE ITS REMEDIES AND DAMAGES (INCLUDING COSTS AND ATTORNEY'S FEES) TO THE FULLEST EXTENT OF THE LAW.

Any dispute arising from the Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of laws principles, and the entrants consent to the personal jurisdiction of the State and Federal Courts located in the State and County of New York over them and agree that such courts have exclusive jurisdiction over all such disputes.

THE ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED.

For the names of the prize winners, e-mail your request to hccbsweeps@harpercollins.com no earlier than December 20, 2019 but no later than June 20, 2020. You may also send a self-addressed stamped envelope (postage not required from Vermont residents) to Holiday 2019 Picture Books Sweepstakes, HarperCollins Publishers, 195 Broadway, New York, New York 10007 during the time period above.